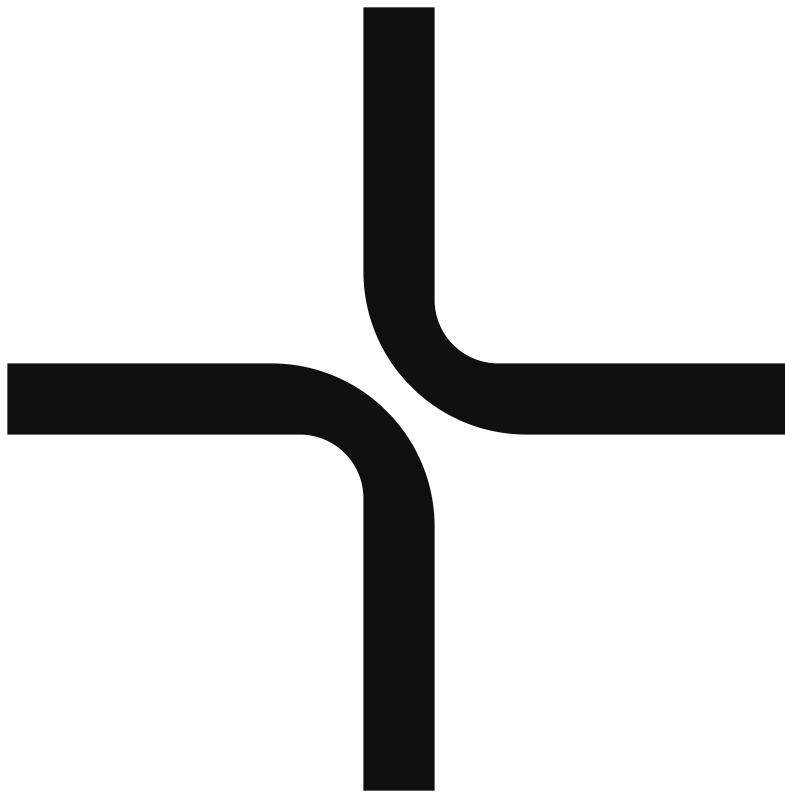


Rates

Laguta + Laguta

Valid until 31 December, 2021



Independent creative pair.

Our goal is to make easy and effective solutions based on our experience and relevance to your business case. We organize design works on web, digital UI, branding solutions and animations.

As the result,
you will quickly breakthrough your project
to the next level or give it a boost
from its start.

Awards

Behance — 83

(Be, Interaction, Product, Graphic, Inspiration,
Adobe XD/InDesign/Illustrator/Stock
& AIGA)

Awwwards — 17

(Honorable mention & SOTD)

CSS Design Awards — 20

(Kudos & WOTD)

Other — 46

(CSSDA, CSSLight, CSSReel, CSSWinner,
The Gallery, Mindsparkle Mag
& Open Directory)

Recommendations

2018—2021

<http://lagutalaguta.com/recommendations>

2009—2013

<https://www.fl.ru/users/fuge/opinions/>

UI Web

Design Concept

Description

Basic concept / Home page design
/ 2—3 key screens showing the main idea
of the whole project

Source

Files in FIG/JPG format

Price

\$4500—6000

Timeframe

14—20 days

Alternative Concept

Description

Basic concept / Alternative version /
Home page design
/ 2—3 key screens

Source

Files in FIG/JPG format

Price

\$2000—2500

Timeframe

8—14 days

Inner Page

Description

Inner page design
/ Design of the additional page based
on the approved concept

Source

Files in FIG/JPG format

Price

\$800—1200

Timeframe

2—4 days

Adaptation

Description

Mobile / Tablet version design

Source

Files in FIG/JPG format

Price

30—35% of web design per resolution

Service Elements

Description

UI Kit, 404 Page, Favicon, OG Image

Source

Files in FIG/JPG format

Price

\$1400

Timeframe

3 days

Hourly rate

\$120

Branding

Logotype	Description	Logotype & 6—8 Examples / Creation of a brand's logo.
	Source	Files in AI/JPG format
	Price	\$3500—4000
	Timeframe	8—10 days
Logo Guideline	Description	The rules for using a logo / Geometry, Size, Scaling, Colour schemes, Font
	Source	File in PDF format
	Price	\$3000
	Timeframe	8 —10 days
Identity Element	Description	One separate element of corporate identity / Buisness card, T-shirt, etc.
	Source	Files in AI/JPG format
	Price	\$400—800
	Timeframe	1 day

Hourly rate
\$120

Mobile App

Mobile App Concept	Description	Basic concept / 3—4 key screens, showing the main idea of the whole project
	Source	Files in FIG/JPG format
	Price	\$3000—4000
	Timeframe	10—14 days

Mobile Inner Screen	Description	Design of the additional screen based on the approved App Concept
	Source	Files in FIG/JPG format
	Price	\$300—600
	Timeframe	1—2 days

Service Elements	Description	UI Kit, Favicon, Appstore screens
	Source	Files in FIG/JPG format
	Price	\$1400
	Timeframe	2 days

Hourly rate
\$120

Animations

Concept Animation

Description

Animation sequence, showing interactions of key UI/UX elements of the concept

Source

File in MP4/MOV and PRD formats

Price

\$2000—2400

Timeframe

10—14 days

Additional Animation Journey

Description

Creation of additional animation sequence within designs of the approved concept, showing interactions of new elements untouched by Concept Animation

Source

File in MP4/MOV and PRD formats.

Price

\$1000—1600

Timeframe

5—8 days

Hourly rate

\$80

Pay attention

Exact cost of works will be calculated only after review and approval of the provided Scope of Works. All additional works will be estimated according to the hourly rates provided.

Works on the project are separated into stages, each of the stage should be paid in advance. Results will be provided on time, in full volume and according to the approved Scope of Works.

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Sochi

